

# 道旁 2024 10.1-10.31

## FUN ALONG THE WAY 映趣

### 慶祝中華人民共和國 成立七十五周年攝影比賽

Photo Contest for Celebrating the 75<sup>th</sup> Anniversary of the Founding of the People's Republic of China

路政署誠邀全港市民在十八區不同主題及設計風格的指定街景美化地點，透過從多角度欣賞香港社區街道景觀，拍攝以慶祝中華人民共和國成立七十五周年為主題的照片。

The Highways Department cordially invites members of the public to take photographs at designated locations with streetscape enhancement across the 18 districts, with different themes and design styles through which one can appreciate Hong Kong's community streetscape from different angles, while adopting celebrating the 75<sup>th</sup> anniversary of the founding of the People's Republic of China as the theme.

## No. 01 攝影比賽指定地點

Designated location of photo contest

中環港外線碼頭街景美化區  
Area with Beautified Streetscape around  
Outlying Islands Ferry Pier in Central



攝影比賽指定地點  
Designated location of photo contest



中華人民共和國成立七十五周年  
75<sup>th</sup> Anniversary of the Founding of  
the People's Republic of China

路政署  
HIGHWAYS  
DEPARTMENT

## 美化工程設計簡介

Design Description of Beautification Works

### 島嶼氛圍 · 喜悅慶典 · 秘密花園

中環港外線碼頭是連繫市區與離島的主要交通樞紐。這次美化工程主要在分別提供渡輪服務前往南丫島、長洲和坪洲的4、5及6號碼頭進行。為呼應和推廣各離島的旅遊特色和文化背景，每個碼頭廣場都有不同的美化主題設計，分別為南丫島的「島嶼氛圍」、長洲的「喜悅慶典」，以及坪洲的「秘密花園」。

除行人通道上蓋的主題顏色和圖案貼紙，如貝殼、平安包、牛皮廠等外，每個碼頭廣場均鋪砌了帶有動感幾何線條和圖案的行人路磚，以提升整體的出行體驗。沿途配上富有維多利亞港特色及渡輪風情的特色渠蓋，是一流的「打卡」熱點。這些設計為中環港外線碼頭帶來煥然一新的感覺，吸引市民和遊客前往探索和體驗各個離島的獨特文化和景點。

### Island Vibe • Joyful Celebration • Secret Garden

The Outlying Islands Ferry Pier in Central is a major transportation hub connecting the city centre with outlying islands. The beautification works were mainly implemented at Piers 4, 5 and 6 providing ferry services to Lamma Island, Cheung Chau and Peng Chau respectively. To echo and promote the tourism characteristics and cultural backgrounds of the outlying islands, a different thematic design is adopted at each pier square, i.e. "Island Vibe" for Lamma Island, "Joyful Celebration" for Cheung Chau and "Secret Garden" for Peng Chau.

In addition to the thematic colours and stickers on the walkway covers, such as shell, Ping On Bun and leather factory, each pier square is paved with paving blocks featuring dynamic geometric lines and patterns to enhance the overall commuting experience. Thematic manhole covers showcasing the features of Victoria Harbour and ferries are also installed along the way as popular spots for capturing photos. These designs have given the Outlying Islands Ferry Pier a refreshing and rejuvenated feel, attracting both the public and tourists to explore and experience the distinct culture and attractions of the outlying islands.

## 現場照片

On-site photos

